What are Citizen Integrators?

A Citizen Integrator is an individual who automates business processes using business tools.

Anyone Can Be a Developer

According to Gartner, “50% of businesses have active citizen development initiatives and 20% of those don’t even evaluate or plan to start citizen development initiatives.”

Where does the role of integrator sit within a business?

According to Forrester, “84% of low-code users had no experience at all before using low-code platforms.” And 40% of users come from a mostly business background.

Citizen Integrator Automation

A Citizen Integrator example would be a company who uses an eCommerce store to sell products.

By integrating their store with their CRM, they can automatically sync products, contacts, and orders to automatically keep track of pertinent sales information.

Cyclo for Citizen Integrators

Cyclo is an embedded RPA solution that is used to deliver integrations to your business end users. Cyclo is built from the ground up with ‘simplicity first, complexity by design’.

The tool has been designed to be usable by people who understand the problem being resolved, not just people who understand the code. Cyclo has been designed with the Citizen Integrator in mind.